



WASHINGTON COUNTY

OREGON

Solid Waste & Recycling



Education & Outreach Overview



Agenda

- Overview of the Education and Outreach team
- Program service area
- Our approach to being more equitable and inclusive
- Services available

About Us

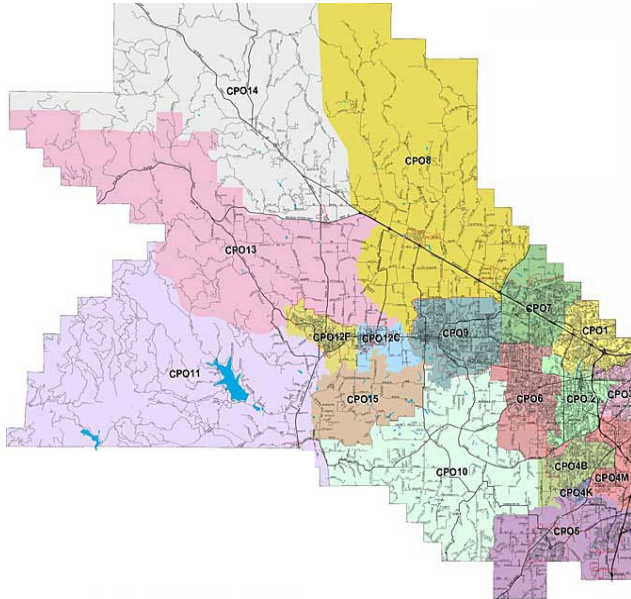
Vision: A sustainable, informed, healthy and resilient community

Mission: To ensure the health and safety of our community through responsible materials management, policy development, culturally responsive education and the active engagement of the diverse voices we serve



Program Service Area

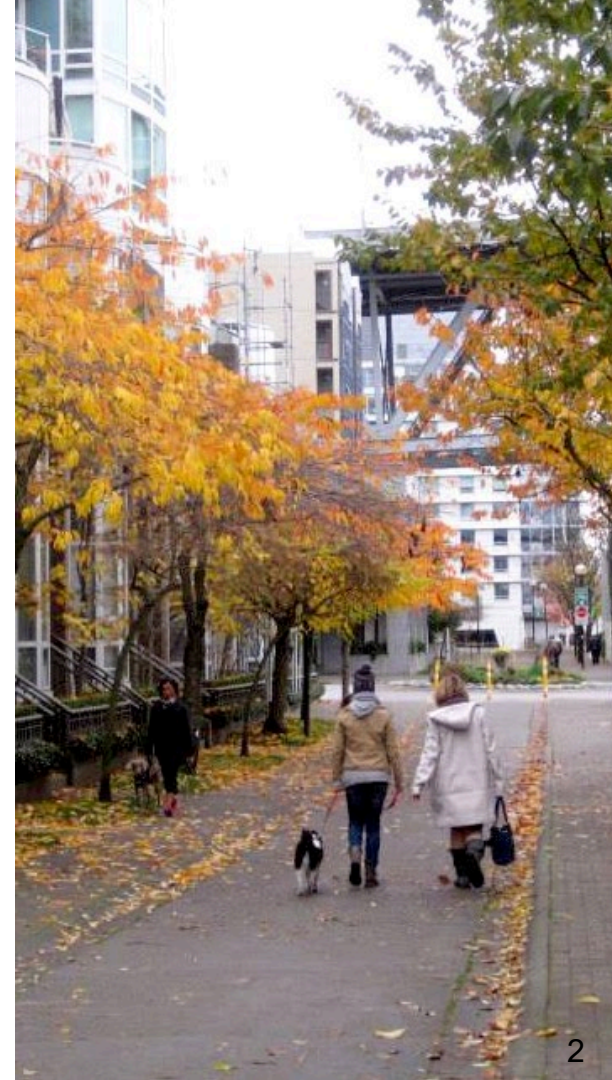
Education and Outreach serves all of Washington County, except for the City of Beaverton.



725
square miles

43,500
businesses

600,000
community members



Equity and Inclusion

- Bilingual English/Spanish service
- Safe harbor languages
- Community-led and community-provided education
- Community partnerships
- Applying an equity lens



Our Services

- At home
- Multifamily property managers
- At work
- At community events
- Repair
- Collection and clean-up events



At home

- Produce and distribute bilingual educational material
- Maintain Garbage and Recycling Day app
- Maintain the regional Eat Smart Waste Less website
- Provide education about Recycle+
- Engage at community events



Multifamily Properties

- On-site assessment for garbage and recycling areas
- Technical assistance to property managers
- Signage in garbage and recycling areas
- Free educational materials and outreach events for community members
- Quarterly e-newsletter (ES-EN) for property manager
- Support with regional service standard implementation



At work

- Provide free waste prevention tools, assistance and education resources
- Assess waste and recycling
- Connect reuse and rescue organizations
- Provide sustainability certification
- Highlight small, diverse businesses
- Work closely with food businesses
- Collaborate with partner organizations



At community events

- Lend collection area signage and equipment for redeemable cans, other recyclables and garbage
- Provide assistance and recommendations to event organizers



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Repair

- Plan and coordinate pop-up community repair events at various locations
- Recruit volunteers from the community
- Share repair tips and resources through the Repair Fair e-newsletter and Facebook page
- Webpage with event schedule and links to sign up items for repair



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Collection and Cleanup Events

- Collect tires, plastics, electronics, furniture, etc.
- Support partner cities with city-wide cleanup or collection events
- Assist housing development organizations and multifamily communities
- Collaborate with volunteer groups like the Promotores Ambientales and Master Recyclers



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