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Public Health Modernization Community Engagement Planning

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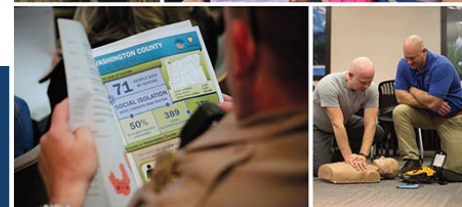
Public Health
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WASHINGTON COUNTY
Public Health



Today's Agenda

- What is Public Health Modernization (PHM)?
- 4 PHM Plans + Community Health Improvement Plan (CHIP)
- Phases of work for community engagement
- Discussion and feedback

Purpose

- Get PHAC input on community engagement plans as we seek out a consultant for this work.

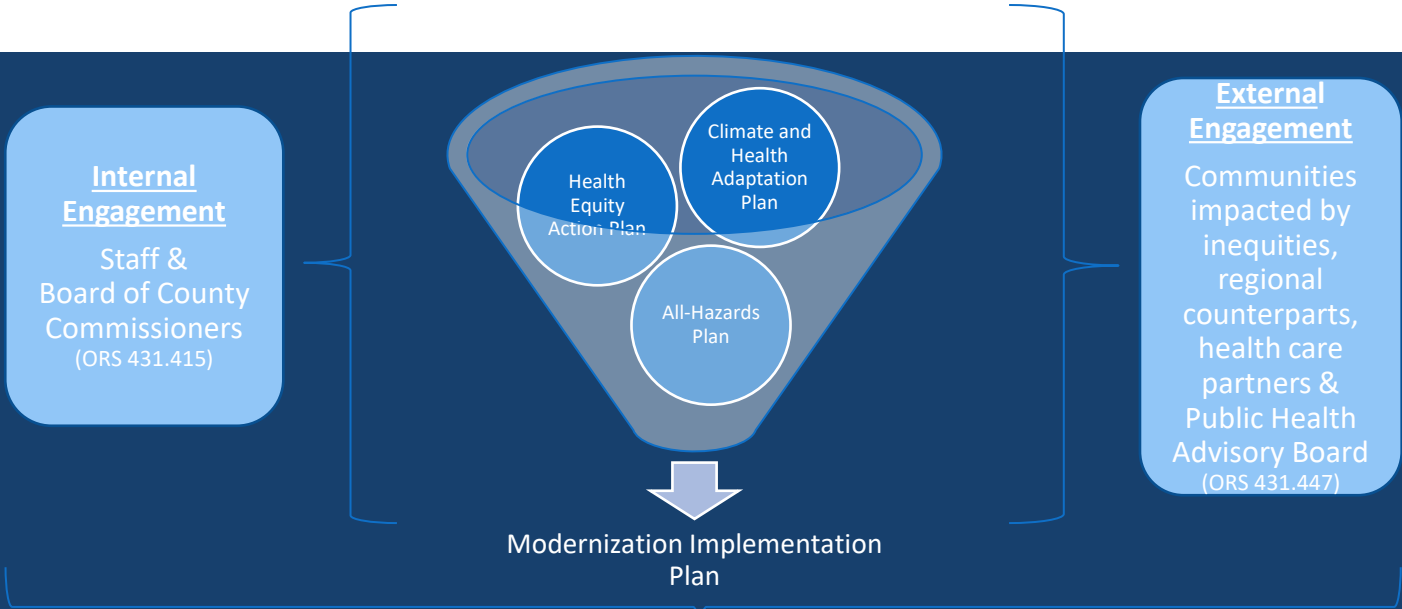
What is PHM?

- Legislative framework first presented in 2015
- Phased plan to modernize Oregon's public health system
- Initial priorities and mandated work attached to funding

Additional resources: [2022 Public Health Modernization Report to the Legislative Fiscal Office](#); [State's PHM website](#); [2017 Public Health Modernization Manual](#)

Local Public Health Modernization Plans

Due on or before 12/31/25 - [House Bill 2965](#)



Local Public Health Administrator (ORS 431.418)
Public Health Modernization (PHM) Foundational Capabilities (ORS 431.131),
PHM Foundational Programs (ORS 431.141), PHM Manual (Oct. 2017)
Public Health Advisory Board Accountability Metrics
Department of Health and Human Services, Public Health Division

Washington County's Community Health Improvement Plan (CHIP)

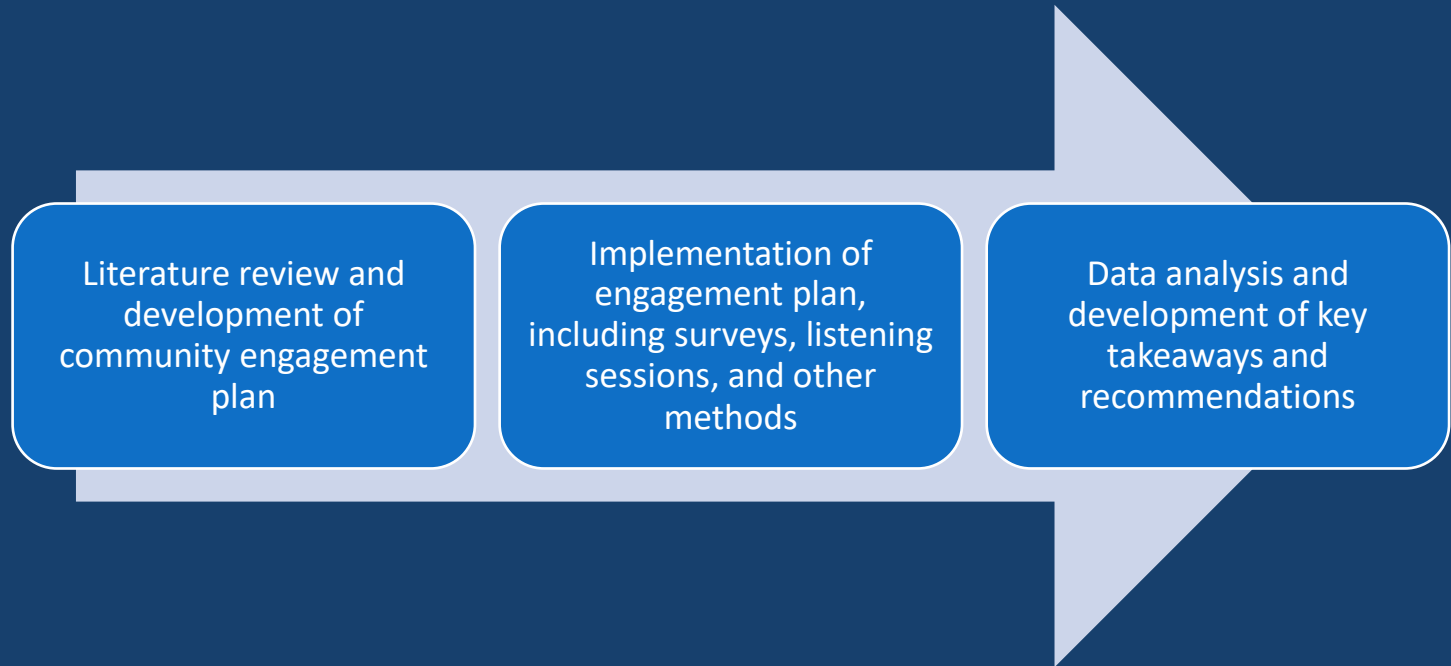
Vision

By collaborating to leverage community strengths and resources and honoring lived expertise, we support our community to improve our own health.



The CHIP Leadership Team has adopted an equity statement to ensure that the CHIP supports and contributes to community goals to achieve equity.

Phases of Community Engagement Work



Values and goals

- Hear from communities impacted by inequities
- Prioritize diverse racial and ethnic representation, as well as people living with disabilities
- Understand community experiences, strengths, and needs
- Identify ways to leverage engagement activities for multiple plans to avoid community fatigue
- Compensate individuals for their time and expertise

Washington County Community Engagement Spectrum

Increasing level of community involvement, impact, and trust on the decision

	<i>Inform</i>	<i>Consult</i>	<i>Involve</i>	<i>Collaborate</i>
<i>Equity, Diversity, and Inclusion Commitment</i>	We will work with our community partners to extend the reach and accessibility of our message to communities that have been historically excluded from being informed.	We will include historically excluded and specifically impacted communities in our decision-making process, be transparent about who we engaged with, and share the findings with those communities.	We will not move forward on any decision until the experiences of the most impacted communities are reflected in the decision.	We will utilize a non-governmental community partner to oversee the decision-making process to maximize transparency and inclusivity.
<i>Public Participation Commitment</i>	We will provide the public with balanced and objective information to assist them in understanding a problem, alternatives, opportunities and/or solutions.	We will obtain public feedback on data and/or decisions being made.	We will work directly with the public to ensure that public concerns and aspirations are consistently understood, considered, and integrated into the decision-making process.	We will partner with the public in each aspect of the decision including the development of alternatives and identification of a preferred solution.
<i>Commitment to the Public</i>	We will keep you informed.	We will keep you informed, listen to and acknowledge your concerns and aspirations, and share feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are reflected in any alternatives and share feedback on how the public input influenced the decision.	We will work together with you to create solutions and to include your advice and recommendations into the decisions as much as possible.

Sample Questions

Climate and Health and All Hazards Plans

Adaptation:

- What is community doing or have they already done to adapt to extreme weather events like heat waves and storms or poor air quality? What resources or tools do they need to be able to better adapt to extreme weather events? What role should Washington County play in helping the community adapt to extreme weather events?

Recovery:

- What resources do community have for recovering mentally, physically, and financially when impacted by illness, extreme weather, or disaster? What barriers exist to recovery? What recovery services or resources are being utilized and what was the experience like?

Sample Questions

Health Equity Action Plan and CHIP

Community engagement:

- What does authentic community engagement look like in the eyes of the Washington County community members and partner organizations? What are we currently doing well and where could we improve? Who is missing from our CHIP engagement processes and how does the current CHIP structure meet or not meet the needs of communities?

Data equity:

- How do community members and partners want to be engaged in data work, such as identifying priorities for data collection, analyzing data with an equity lens, ensuring that community voice and narratives are reflected in development and dissemination of reports, and input on community-facing dashboards?

Timeline



Discussion

- Any questions?
- Do you have any thoughts or input on the planning process so far?
- What are some of the characteristics or evaluation criteria we should consider in choosing a consultant?
- Anything else we should be thinking about?

THANK YOU!

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