

Public Health Advisory Council (PHAC)

Tuesday, August 8, 2023 • 6:00 – 7:30 p.m.

Washington Steet Conference Center, Room 1203
102 SW Washington St
Hillsboro, OR 97123

Please note the change in start time for this month's meeting and that there will be no virtual option for attendance

<https://www.washingtoncountyor.gov/public-health/public-health-advisory-council>



Public Health
Prevent. Promote. Protect.



AGENDA ITEM	CONTENT	REQUESTED ACTION	RESOURCES	LEAD	TIME
Informal Networking	Feel free to come early and enjoy some time to get to know other members of the PHAC, as well as county staff.			Everyone	5:30
Welcome	Welcome and interactive icebreaker			Alex Coleman	6:00
Review Agenda and Approve Minutes	Review agenda and approve minutes from June meeting			Larysa Thomas	6:20
Public Health Division Priorities for FY 23-24	<ul style="list-style-type: none">Members will receive an update on division priorities for the next fiscal year			Marie Boman-Davis	6:25
Group Discussion	<ul style="list-style-type: none">Members will discuss and provide feedback on implementing the foundational capabilities		OHA Modernization Manual September 2022 Meeting Minutes and Presentation	Alex Coleman	6:50
Updates & Reminders	<ul style="list-style-type: none">Review upcoming agenda topicsFall B&C recruitment			Alex Coleman and Marie Boman-Davis	7:15
Member Updates/Comments	<ul style="list-style-type: none">PHAC members have an opportunity to ask questions, or provide comments on topics outside the agenda items			Alex Coleman and Marie Boman-Davis	7:20
Public Comment	<ul style="list-style-type: none">Community members can ask questions or provide comment during this time			Alex Coleman and Marie Boman-Davis	7:25
Closing	PHAC Feedback Survey			Larysa Thomas	7:30

Next Meeting: September 12, 2023

Future PHAC Meetings:

- October 10, 2023
- November 14, 2023

For assistance on the evening of the meeting contact: Alex Coleman (971) 724-0089 or alex_coleman@washingtoncountyor.gov



ADDITIONAL BACKGROUND INFORMATION:

Group Discussion:

Oregon Statute (ORS 431.143) outlines the following regarding the local public health modernization plan each LPHA is required to submit to the Oregon Health Authority by December 2025:

Each local public health authority shall [...]:

In consideration of the local public health modernization assessment, adopt, implement, monitor, evaluate and modify as necessary a local public health modernization plan that includes:

A plan for applying the foundational capabilities established under ORS 431.131 (...) and implementing the foundational programs established under ORS 431.141 (...) as required by ORS 431.417 (...).

Washington County will be working over the next biennium to develop its local Modernization Implementation Plan (MIP) using feedback collected from our current community engagement planning process, our process to refresh our division's strategic plan, and internal and external stakeholders. The purpose of the MIP is to outline how Washington County, as the local public health authority, will implement all the foundational capabilities and programs outlined by the state legislature.

This month the group is being asked to consider three of the foundational capabilities: health equity and cultural responsiveness, community partnership development, and communications; and provide feedback on what it looks like to have fully implemented those capabilities across all our programs.

This month group will be asked to think about the core system functions for each of the three foundational capabilities and begin to describe what it would look like in Washington County to have those functions in place. We'll be looking for the PHAC to provide insight into what community members need the public health to do, and how as the local public health authority in Washington County, we are actively working to address health inequities and modernizing our local governmental public health system in a way that serves everyone.

Health Equity and Cultural Responsiveness Core System Functions

The governmental public health system will:

- a. Monitor health status and track the conditions that influence health issues.
- b. Foster shared understanding and will to achieve health equity and cultural responsiveness.

- c. Engage with the community to identify and eliminate health inequities.
- d. Leverage and engage partnerships in health equity solutions.
- e. Develop public health policies and plans to achieve health equity, protect people from health hazards and prevent health problems.
- f. Leverage existing and new funding for health equity.
- g. Build and maintain a competent, representative, and culturally responsive public health workforce.
- h. Strengthen organizational effectiveness in support of health equity.
- i. Contribute to and apply the evidence base of public health and relevant fields.

Community Partnership Development Core System Functions

The governmental public health system will:

- a. Seek and sustain collaborative cross-sector relationships with private, public, and governmental organizations.
- b. Engage communities in state and local government, especially those experiencing health inequities.
- c. Create, convene, and support strategic partnerships with shared accountability driving collective impact for the public's health.
- d. Earn and maintain the trust of community residents and engage them at the grassroots level by working towards common goals and ensuring mutual benefits are achieved.
- e. Work with relevant federal, state, tribal, regional, and local governmental agencies, such as departments of transportation, aging, mental health, education, emergency medical services, or planning to promote health, prevent disease, and protect individuals and communities.
- f. Engage community members when conducting a community health assessment and developing a community health improvement plan. Use the plan to guide work with community members and partners and to coordinate activities and use of resources.

Communications Core System Functions

The governmental public health system will:

- a. Write and implement a strategic communications plan, in accordance with Public Health Accreditation Board Standards, that articulates the mission, values, and role of the health department and responsibilities in its community. Support department and community leadership in communicating those messages.
- b. Use proactive, strategic communications with consistent messages. Leverage state and local public health communication plans for maximum benefit.
- c. Coordinate with and prepare relevant subject matter experts to transmit and receive routine communications to and from the public in an appropriate, timely, and accurate manner, on a 24/7 basis.
- d. Develop and implement a communication strategy to increase visibility of a specific public health issue and communicate risk. Ensure communications are available in relevant languages simultaneously.
- e. Develop and disseminate timely, accurate, and proactive health education/health prevention messages to the public in culturally and linguistically appropriate formats in

accordance with the ADA Section 508 for the various communities served, including the use of electronic communication tools. Work collaboratively with communities to co-create communication strategies that are understandable, respectful, and responsive to diverse cultural health beliefs and practices, preferred languages, literacy level, and other community needs. Such communications can be used as an intervention to shift community norms and behaviors, and/or prepare for policy change.

- f. Be a reliable source of information by maintaining ongoing relations with local and statewide media, community organizations and other stakeholders. Provide timely public health data in formats appropriate for the media. Have the ability to write a press release, conduct a press conference and use electronic communication tools to interact with the media.