

## CCI Meeting Minutes – Special Meeting

February 6, 2024 | 7:00 pm – 8:00 pm

Virtual Zoom meeting

### Attendees:

CPO 1: Bruce Bartlett, Virginia Bruce, Mary Lou Oberson

CPO 3: Ben Marcotte

CPO 4M: Jill Warren, Jim Long

CPO 4K: Gretchen Buehner

CPO 6: Ken Seymour, Eric Squires

CPO 7: Mary Manseau

CPO15: Paul Johnson

Treekeepers: Fran Warren

**Additional attendees:** Ken Van Dyke, Jocelyn, Laura Bohlander, Mike Weston, Bev Snow-Kuehn, Melissa De Lyser, Jean and Jim, Carolina Beltran, Amir, Donna Tynner, Emily Vonada, Valerie Pratt, Steve H., Rebecca S., Gretchen, Mike Holcomb, Megan,

**Washington County Staff:** Aika Fallstrom OEICE, Amanda Garcia-Snell OEICE, Dani Ledezma CAO

**Meeting Scribes:** Aika Fallstrom, Amanda Garcia-Snell

**Approximate total attendance: 25**

7:01 PM Meeting Called to order by Bruce, CCI Chair

**County's Strategic Plan Discussion:** Dani Ledezma, Assistant County Administrator, presented an overview of the County's past and current strategic planning efforts. A draft plan and overview can be found on the County webpage <https://www.washingtoncountyor.gov/bcc/strategic-plan-update>. She shared the draft and walked through some of the different elements of the plan including the Guiding Principles, Four Fundamentals, and the Organizational Goals. She walked through each of the goals and the organizational area that each reference. She also shared the timeline, diagram of Washington County services, diagram of shared jurisdictional services, and next steps that are included as appendices in the strategic plan draft document. Feedback survey is open until February 16, 2024. Dani opened the discussion for responses from CCI to the following questions:

### As you read this update, what is most compelling to you?

- Mary- "Community" is a word used throughout the document, however, it needs to be defined. More than people, it is farms, forests, etc.
- Bruce- This document does not seem to have a documented structure that matches the county's current structure.
- Fran- Appreciated the more complete documentation. However, it is lacking a clear structure of a strategic plan.

**Is anything missing from this draft that you would include?**

- Mary- Volunteers are not called out in document. Volunteers should be recognized for their time.
- Eric- This is lacking an end goal- where is the destination? Volunteer contributions should be called out.
- Virginia- What is in it for the average county resident?
- Fran (from chat)- missing: CLIMATE!

Dani then gave an overview of the next steps and how this plan will lead to One Washington County plan in 2024-2028

CCI Follow-Up Questions/Comments:

- Bruce- Inclusion of the Sheriff's Safety Plan in the larger strategic plan
- Virginia- Urban unincorporated areas was only mentioned as a footnote in the document.
- Mary Lou – Is there a document that describes the difference between where we are now and this new plan?
- Fran- What did we have in place and what is the plan?
- Gretchen- Most of the public will not learn about this until potential Board adoption. It would be much better to allow for additional feedback time before Board adoption.
- Mary- OEICE's goals does not include CPOs.

**Attendee comment about the Strategic Plan presentation:**

Bruce opened the floor to meeting attendees to provide comments

Laura Bohlander's Notes (as submitted by Laura via email to Aika Fallstrom)

-Purpose of the document should be stated.

- Strategies are usually informed by something, doing surveys and analysis after the goals are stated seems counterintuitive

- 11 visions + 6 guiding principles + 4 fundamentals = 21 priorities

- Duplicative

- No mention of steepening economic disparity, or how these issues may be addressed equitably using preexisting infrastructure and processes

- Proportionate fines

- Employee value and development are mentioned several times in the priorities and not at all in the goals.

Employees are relevant to all areas, please include them.

- Not enough emphasis on sustainability beyond trees and parks, ex: championing infill development before expanding urban growth boundary, prioritizing fully supported walk/bike/roll options between nodes of activity like neighborhoods and shopping centers

- No mention of valued volunteers (agree with Mary)

- Goals

- Goals without benchmarks, KPIs or other metrics for success, SWOT analysis

- No comparison of goals to how they fulfill the priorities mentioned above

- Goals are written at a college or graduate school level, I need simplicity

- 5 Ws (who, what, where, when, why)and How

- Goals seem to be descriptions in more detail

- Appendix, County and State Shared Services Diagram

- Revenue generating - Justice Courts earn money, while libraries are neither part of a branch of government or revenue generating

- For this reason, I think museums and libraries should be placed in human services and the courts in governance and revenue

- Future processes

- Future budgets should include line items for subsidies and other tax relief over a noteworthy amount so the public may quickly and clearly understand how much potential revenue was lost.
- Strategic Plan and survey not offered in Spanish
- This meeting would fall apart (presenting, notes) without Aika, please give her a raise

Amir- Washington County social media. Does Washington County have a Tiktok?

- The County does not have a Tiktok account due to county ITS regulations and restrictions for cyber safety.

**Meeting adjourned at 8:05pm**

**Wash Co CCI YouTube Channel:** <https://www.youtube.com/watch?v=lqZ3xXd7ccw>