

TUALATIN VALLEY TRAIL REFINEMENT PLAN

PUBLIC ENGAGEMENT PLAN



TUALATIN VALLEY TRAIL

Prepared for:

Washington County



Prepared by:

JLA Public Involvement
921 SW Washington St, Ste 570
Portland, OR 97205



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INTRODUCTION

This Public Involvement and Communications Plan (PICP) will guide stakeholder outreach and public involvement during the Tualatin Valley (TV) Trail Refinement Plan project. The PICP reflects commitments from Washington County, the Oregon Department of Transportation, and all their Consultants to carry out public involvement activities designed to keep stakeholders and the broader public engaged and informed about the project and its goals. This project is an opportunity to create a regional trail to connect key regional centers in Washington County (Beaverton, Aloha, and Hillsboro) and provide new multimodal connections for underserved communities in the TV Highway corridor. Public feedback is crucial to understanding both near-term and long-term transportation goals and impacts for the area.

PROJECT OVERVIEW

The TV Trail is a key part of the larger planned Turf-to-Surf Trail, which will eventually connect the Portland region with the Oregon Coast. The TV Trail will build upon previous and current planning efforts along the corridor, including the recently completed Aloha Tomorrow project. Tasks include evaluating alternative alignments for the trail, identifying a preferred alignment, developing a conceptual design and planning-level cost estimates, and recommending implementation strategies for phased development. Expected outcomes include a TV Trail Concept Plan that will be incorporated into Washington County's comprehensive plan, inform trail development and support future partnerships.

A Growing Region

Washington County is expected to experience significant growth over the next 20 years and continues to be among the fastest growing regions in the state. As the urbanized areas of Washington County continue to grow around already congested regional corridors, such as the TV Highway, there is a pressing need and desire to connect communities with safe, comfortable walking and biking routes accessible to people of all ages and abilities.

Currently, TV Highway, which connects Beaverton, Aloha, and Hillsboro, lacks safe, comfortable pedestrian and bicycle facilities. Barriers to walking, biking and accessing transit in the corridor include limited highway and railroad crossings, incomplete sidewalks, and inadequate bicycle facilities on both TV Highway and parallel routes. Local and regional plans have consistently recommended the need for separated bicycle facilities, better street lighting, more crossings for pedestrians, and improved access to bus stops along the TV Highway Corridor.

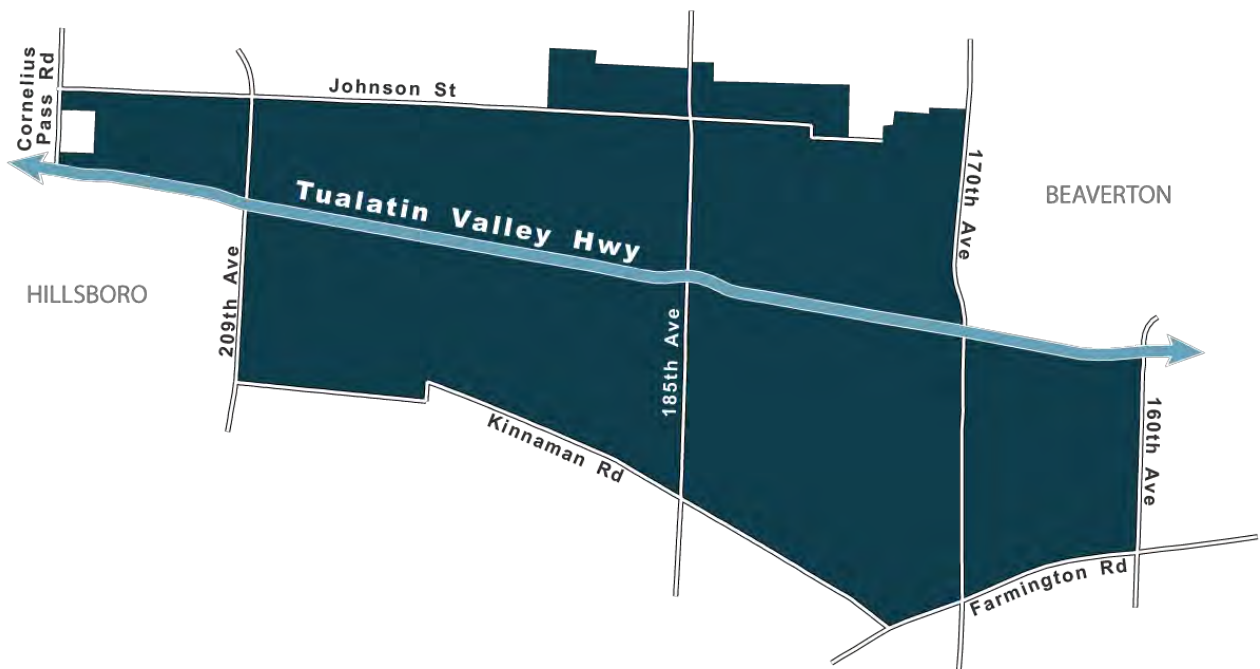
Project Objectives

The primary objectives of the project are to:

- Support the development of a safe, comfortable, convenient, and accessible trail for all users within the TV Highway corridor by:
 - Identifying a preferred trail alignment for the TV Highway corridor.
 - Conceptualizing a trail design.
 - Creating connections to community and employment destinations including schools, transit stops, parks and recreation facilities, regional centers, and trail networks.
 - Analyzing and understanding potential benefits and burdens, including health impacts, environmental impacts, and impacts to historically marginalized communities.
 - Developing planning-level cost estimates for construction, ownership and long-term maintenance of a preferred trail alignment and design.

Project Area

The project area is centered on TV Highway, extending from SE Cornelius Pass Road in Hillsboro and east through Aloha, to SW 160th Avenue/SW Millikan Way in Beaverton. The project area also includes potential parallel routes located within a half mile of TV Highway.



Anticipated Project Timeline

This project is anticipated to take one year, beginning March 2020 through March 2021.

DEMOGRAPHIC DATA REVIEW: TITLE VI POPULATIONS

As part of the outreach to engage citizens and stakeholders in the TV Trail Refinement Plan, the project team will make specific efforts to involve historically underrepresented groups as well as the priority populations recognized by the 1994 Executive Order (E.O.) 12898. The demographic data below compiles census tracts within Washington County and the state of Oregon overall. The following demographic analysis used various tables from the 2013-17 5-Year American Community Survey (ACS) estimates and population forecasts from the Population Research Center at Portland State University.

How This Information Informs Public Engagement

Demographic information can help projects determine the best ways to engage with various community groups that live within a project area, including language translation and interpretation needs, public engagement activities that match the community's age and/ or backgrounds, and providing appropriate accommodations for disabilities.

About the Area Analyzed

The demographic analysis for this project looked separately at the demographics for the three cities that the TV Trail would connect: Aloha, Beaverton, and Hillsboro. These areas are compared to Washington County and the state of Oregon to understand the broader regional context and demographic trends. The area used for Aloha includes census tracts 316.06, 316.12, 316.13, 316.15, 317.03, 317.05, & 317.06. The areas used to analyze Beaverton and Hillsboro use the 'consolidated city' category from the American Community Survey.

Total Population

The total populations of Aloha, Beaverton, and Hillsboro are estimated to be 39,533, 95,710, and 102,396 respectively. The combined population of these communities represents 41.5% of the total population of Washington County and 5.9% of the total population in the state of Oregon. According to forecasts done by the Population Research Center at Portland State University, the population of Washington County is expected to grow considerably in the future. By 2030, Washington County is expected to have 718,633 residents, an increase of 25.6%. By 2040, the Washington County population is expected to increase an additional 12.8%, to 810,303 residents.

Table 1. Total Population

Area	Estimate
Aloha	39,533
Beaverton	95,710
Hillsboro	102,396
Washington County	572,071
Oregon	4,025,127

Source: 2013-2017 American Community Survey 5-Year Estimates (DP05).

Note: The percentages included in this report are estimates from the American Community Survey. Each number comes with a margin of error, or an over/under range by which the estimate could be off. In some cases, the percentages will not add up to exactly 100% because of this margin of error.

Race & Ethnicity

Within Aloha, roughly 73% of residents identify as white, compared to approximately 79% of residents that identify as white in Beaverton and Hillsboro. All three communities show fewer people who identify as white than the 82% in Washington County or the 89% in Oregon overall, meaning that this area contains a greater amount of people of color. These communities have significantly higher percentages of people who identify as Black/African American, Asian, and other non-white races than Oregon as a whole or Washington County. Aloha and Hillsboro have higher percentages of people who identify as ethnically Hispanic/Latino than Washington County. All three communities in this area and Washington County have at least 16% or more people who identify as Hispanic/ Latino.

What this means for public involvement: The comparatively large proportion of racial and ethnic diversity in the project area, and in Washington County as a whole, means that the project team will need to work with community partners to reach groups who may not be connected to mainstream outlets or reached by traditional outreach techniques. Public engagement should strive to provide activities and information that reach the existing community in meaningful ways, including providing events and materials in multiple languages, partnering with community-based organizations (like Centro Cultural) to host meetings, and providing opportunities to engage that are welcoming and safe for everyone.

Table 2. Race and ethnicity alone or in combination with one or more other races

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Total population	39,533	95,710	102,396	572,071	4,025,127
White	72.6%	79.3%	79.4%	82.0%	89.1%
Black or African American	7.2%	3.4%	3.2%	3.0%	2.8%
American Indian and Alaska Native	1.4%	1.9%	3.5%	2.0%	3.1%
Asian	11.6%	13.9%	13.9%	12.3%	5.6%
Native Hawaiian and Other Pacific Islander	1.7%	1.0%	1.5%	1.1%	0.8%
Other race	11.7%	5.8%	6.8%	5.5%	3.5%
<i>Ethnicity: Hispanic/ Latino</i>	27.3%	16.4%	23.2%	16.4%	12.7%

Source: 2013-2017 American Community Survey 5-Year Estimates (DP05).

Age

The project area has a younger population than either Washington County or the state of Oregon overall, with the median age of 34.2 compared to Washington County's 36.4 years and Oregon's 39.2 years. There is a higher percentage of people aged 25-34 years in Beaverton and Hillsboro than in Washington County. Aloha has a higher percentage of children under the age of 5 than any of the other areas. All three communities have lower percentages of people over the age of 60 than the state of Oregon. These age trends mean that people living in the project area are likely to be younger, working, and have small children.

What this means for public involvement: Outreach and engagement efforts will need to be responsive to working families' availability and time restrictions, as well as provide opportunities both online and in-person. Additionally, in-person events should include childcare and/ or activities for children to keep all ages engaged.

Table 3. Age

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Total population	39,533	95,710	102,396	572,071	4,025,127
Under 5 years	8.9%	5.7%	7.4%	6.4%	5.8%
5-9 years	6.5%	5.8%	6.8%	6.6%	6.0%
10-14 years	7.1%	6.4%	6.5%	6.9%	6.0%
15-19 years	7.7%	5.4%	6.1%	6.2%	6.1%
20-24 years	7.1%	6.6%	6.3%	6.0%	6.6%
25-34 years	17.1%	18.0%	18.7%	15.4%	13.9%
35-44 years	15.8%	14.5%	15.7%	15.0%	13.1%
45-54 years	13.0%	13.4%	13.0%	13.5%	12.8%
55-59 years	4.9%	6.8%	5.5%	6.2%	6.7%
60-64 years	4.4%	5.3%	4.1%	5.5%	6.8%
65-74 years	5.1%	7.3%	6.2%	7.3%	9.8%
75-84 years	2.2%	2.9%	2.6%	3.2%	4.5%
85 years and older	0.5%	1.9%	1.2%	1.6%	2.1%
Median Age	32.5	36.1	34.0	36.4	39.2

Source: 2013-2017 American Community Survey 5-Year Estimates (DP05).

Sex

There is not a significant difference in proportions of sex in the project area, and therefore this information will not inform public engagement on this project.

Table 4. Sex

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Total population	39,533	95,710	102,396	572,071	4,025,127
Male (%)	49.6%	49.7%	49.3%	49.4%	49.5%
Female (%)	50.4%	50.3%	50.7%	50.6%	50.5%

Source: 2013-2017 American Community Survey 5-Year Estimates (DP05).

Disability

The project area cities have lower percentages of people living with all types of disabilities than the state of Oregon overall, and equivalent levels to Washington County.

What this means for public involvement: While required by the state, it is important that all in-person public events be held in ADA-accessible locations and online events adhere to ADA web standards.

Table 5. Disability Characteristics

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Percent of total population with a disability	10.6%	10.9%	9.6%	10.2%	14.6%
With a hearing difficulty	2.7%	2.7%	2.7%	2.9%	4.7%
With a vision difficulty	2.0%	1.7%	1.5%	1.7%	2.5%
With a cognitive difficulty	5.8%	5.5%	4.1%	4.6%	6.2%
With an ambulatory difficulty	4.7%	5.3%	5.1%	4.9%	7.5%
With a self-care difficulty	2.5%	2.3%	1.9%	2.0%	2.8%
With an independent living difficulty	5.2%	5.1%	4.5%	4.6%	6.1%

Source: 2013-2017 American Community Survey 5-Year Estimates (S1810).

Limited English Proficiency

Limited English proficiency looks at the number of people who speak a language other than English, *and* who also speak English less than “very well.” Aloha, Beaverton, and Hillsboro all have higher percentages of people with limited English proficiency than both Washington County and Oregon as a whole. These communities also have lower amounts of people who speak only English, suggesting that more people are bilingual or multilingual.

Of the languages spoken by people with limited English proficiency, Asian and Pacific Islander languages, followed closely by Spanish, were the most common languages spoken besides English. Aloha had a higher percentage of people who speak “other” languages than any of the other cities, Washington County or Oregon.

What this means for public involvement: Higher levels of limited English proficiency means that outreach, engagement, and communications efforts will need to be done with language comprehension and reading levels in mind. Additionally, further research should also be done to identify which languages are included in *Asian and Pacific Islander languages* by working with community partners in the area such as APANO.

Table 6. Limited English Proficiency

Percentage of population who speak a language other than English and who speak English less than "very well"

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Population aged 5 years and over	37,047	90,269	94,844	535,299	3,793,273
English only	64.0%	73.4%	70.5%	75.7%	84.8%
Speak a language other than English, speak English less than "very well"	13.9%	10.8%	11.3%	9.1%	5.9%
<i>Breakdown of those that speak a language other than English and speak English less than "very well"</i>					
<i>Spanish</i>	8.2%	5.3%	7.4%	5.1%	3.6%
<i>Other Indo-European languages</i>	0.9%	5.4%	4.4%	0.7%	1.1%
<i>Asian and Pacific Islander languages</i>	3.5%	7.6%	7.2%	2.6%	1.4%
<i>Other languages</i>	1.3%	0.8%	0.8%	0.4%	0.2%

Source: 2013-2017 American Community Survey 5-Year Estimates (DP02)

Income & Poverty Status

Overall, the population of the project area has a higher median household income than the state of Oregon, but lower than Washington County. Aloha has the lowest median income of the three communities at \$60,992. There are more households in the area earning a "middle wage", between \$50,000 and \$149,000 annually, than in Washington County or in Oregon as a whole.

The project area has a higher rate of people who lived in poverty in the past 12 months than Washington County, between 10.8% and 18.1%. In Aloha, this is higher than the state of Oregon overall signifying that there is a wealth gap within the project area.

What this means for public involvement: The project will provide a mix of in-person and online engagement options to allow those who may be working non-traditional hours or more than one job an opportunity to participate on their own schedule.

Table 7. Poverty Status

	Aloha	Beaverton	Hillsboro	Washington County	Oregon
Total households	13,405	38,855	37,424	212,778	1,571,631
Less than \$10,000	5.4%	5.1%	3.4%	3.8%	6.5%
\$10,000-\$14,999	3.3%	3.9%	2.5%	3.0%	4.8%
\$15,000-\$24,999	7.6%	8.0%	7.3%	7.2%	10.0%
\$25,000-\$34,999	10.0%	8.6%	6.8%	7.9%	10.0%
\$35,000-\$49,999	13.5%	13.5%	10.8%	11.4%	13.5%
\$50,000-\$74,999	21.8%	17.2%	18.8%	17.5%	18.5%
\$75,000-\$99,000	17.3%	14.1%	17.0%	14.6%	12.9%
\$100,000-\$149,000	15.2%	16.7%	20.4%	18.4%	13.8%
\$150,000-\$199,999	3.5%	7.6%	7.4%	8.5%	5.0%
\$200,000 or more	2.4%	5.3%	5.6%	7.8%	5.0%
Median household income	\$60,992	\$64,619	\$75,599	\$74,033	\$56,119
Mean household income	\$71,760	\$82,039	\$87,763	\$93,043	\$75,851
Percentage of people whose income in the past 12 months is below the poverty level	18.1%	12.6%	10.8%	10.3%	14.9%

Source: 2013-2017 American Community Survey 5-Year Estimates (DP03).

Key Considerations for this Project

The above data shows that communities within the project area align more closely with the demographics of Washington County than those of the state of Oregon. Overall, residents in the project area are younger adults and young children; more racially, ethnically, and linguistically diverse; most have medium-high incomes, but a greater than 10% individual poverty level shows an underlying wealth gap. These conclusions are significant because this project will need to consider the transportation needs and impacts of all people in the area. With Washington County projected to grow significantly in the future, planned projects like the TV Trail will need to consider the needs and desires of all residents.

PUBLIC INVOLVEMENT PURPOSE AND GOALS

The purpose of the public involvement program is to share information and gather input on the needs, issues and options of potentially affected interests living near and served by the project area, as well as other stakeholders and interested parties.

The project’s public involvement and communication goals are to:

- Communicate complete, accurate, understandable and timely information to the public throughout the project.
- Encourage meaningful participation by the community in the refinement of the TV Trail alignment and features.
- Identify and engage all potentially affected and/or interested individuals, communities, and organizations that live or travel through the project area or are otherwise supportive of the project.
- Provide public engagement opportunities that are inspiring and build excitement around the project.
- Demonstrate how input has influenced the process and is incorporated into the final refinement plan.
- Collaborate with interagency partners throughout the process.
- Comply with Civil Rights Act of 1964 Title VI requirements.
- Ensure that the public involvement process is consistent with applicable state and federal laws and requirements, and is sensitive to local policies, goals and objectives.

KEY MESSAGES

The following key messages will be communicated to the public throughout the project and will be updated periodically to reflect the current phase and focus of public engagement.

About

- Washington County is moving forward with plans for a Tualatin Valley (TV) Trail, which will run parallel to TV Highway (Oregon 8). It will connect Beaverton, Aloha and Hillsboro for biking, walking and more.
- The TV Trail will be an important part of the future Turf-to-Surf Trail, which will connect the Portland region with the Oregon Coast.
- The project will pick up from previous work in deciding the trail's details and specifics. It will become part of Washington County's larger plan for next few years (called the *comprehensive* plan). It will help the county decide how best to build and maintain the TV Trail and others, including through partnerships with other local governments and with businesses.

A regional trail for all

We want to provide safe and comfortable choices for traveling the TV Highway corridor and increase access to physical activity. The TV Trail will be a low-stress way to commute, recreate, or travel through by biking, walking and more.

- People in underserved communities will finally have a place that feels safe to walk and bike — whether for fun and fitness or for getting to work, running errands, or catching a bus or MAX train.
- People traveling through will have the opportunity to stop at local businesses.
- When people do drive on TV Highway, they may find it safer and less congested.

What's included with a Concept Plan?

The *Concept Plan* will help define what to build, including:

- Which street the trail will be on.
- How we want the trail to look, and what features we need.
- How much it will cost to build, and also to own and maintain.
- Which parts we'll build soonest, and how much we'll build each year.

Once this current work is completed, the County, partners and/or project champions can take the next steps work on securing funding to design and construct the trail.

Route options

Currently, we are considering several route options:

- SW Johnson Street
- SW Alexander Street
- TV Highway (south side) / Portland and Western Railroad Tillamook District corridor
- SW Shaw Street
- SW Blanton Street

Help us get rolling on the plan!

- We envision designing a trail that's inviting to everyone, for commuting, exercising or for traveling through the area.
- We need your input on which route offers the best experience (access to nature, least amount of exposure to traffic, most connections to community destinations, brings the community together, etc.), what features the trail should include and how to get it built.
- With the Coronavirus pandemic in mind, we plan to offer a variety of safe and healthy opportunities to provide input.
- Visit the project website to learn more and sign up for project updates.

CONCURRENT EFFORTS AND COORDINATION

There are other regionally significant planning projects that have overlapping goals and activities occurring concurrently with this project. It is important to be aware of these efforts to ensure that outreach and messaging are consistent and, when possible, coordinate outreach activities to reduce public confusion and redundancies. These projects include:

- **Get Moving 2020 (Transportation Funding Package)** - Metro has worked with local leaders and community members to develop a plan to fix the region's most dangerous and congested streets and give people more transportation choices across a range of regional mobility corridors. TV Highway has been identified as a Tier 1 corridor and the proposed access and safety improvements are a high priority for the funding package. The funding package is tentatively scheduled to go on the November 2020 ballot.
- **Council Creek Regional Trail** - The Council Creek Regional Trail (CCRT) Master Plan completed in 2015 envisions "a multiuse pathway for pedestrians, bicyclists, and other non-motorized travelers for

both recreational and transportation purposes.” The trail will extend almost 15 miles from the Banks-Vernonia Trail in Banks to the TriMet Blue Line MAX station in downtown Hillsboro, and is defined within two separate sections. The North-South Trail Corridor extends approximately 9 miles from the north side of the City of Banks to the City of Forest Grove. The East-West Trail Corridor extends for approximately 5.5 miles from downtown Forest Grove to downtown Hillsboro.

- **Salmonberry Trail** - The SBT is a proposed non-motorized, mixed-use recreation path that would stretch 84 miles along the alignment of the former Port of Tillamook Bay Railroad (from Banks to Wheeler and then down the coast to Tillamook). It is envisioned as a trail that would serve hikers, bikers and horseback riders and help connect the urban communities of the Portland area with rural and coastal communities along the route.
- **Moving Forward TV Highway (Past Project)** - Moving Forward TV Highway was completed by Washington County in 2019 and was focused on improving transit and traveler safety between SE Cornelius Pass Road and SW 160th Avenue. The project included identification, evaluation and recommendations to improve bus speeds and reliability along the TV Highway corridor. It also identified and prioritized pedestrian and bicycle connections needed to create safer access to transit in the area, including new sidewalks, bicycle lanes, and enhanced crossing treatments.
- **Aloha Tomorrow (Past Project)** - Washington County developed implementation steps in 2017 to advance detailed land use and transportation recommendations for the Town Center Focus Area centered at TV Highway and SW 185th Ave, supporting a community vision for a walkable, vibrant, and livable town center with a mix of commercial, residential, and civic uses outlined in the Aloha-Reedville Study and Livable Community Plan. Aloha Tomorrow included an initial concept design for the TV Trail.

AUDIENCES

The public involvement process will seek to inform and engage the following types of affected and interested people and organizations in the project area:

- The broader Aloha, Beaverton, and Hillsboro community
- Elected officials from Washington County, Beaverton, and Hillsboro
- Nearby Washington County residents
- Technical Advisory Committee
- Agency partners working on related plans or projects
- Area businesses and business organizations
- Bike and pedestrian interests
 - WashCo Bikes
 - The Street Trust
 - Turf-to-Surf Trail supporters
 - Intertwine Alliance
 - Salmonberry Trail
 - Council Creek Regional Trail
 - Friends of Yamhelas Westsider Trail
- Transit interests, including current or potential passenger transit
- Freight interests
- Environmental interests
 - Beaverton Creek Wetlands Natural Area
 - Jackson Bottom Wetlands
- Accessibility groups
- Senior services
- Tourism interests
 - Tualatin Valley Tourism
 - Washington County Visitor’s Association
 - Travel Oregon
- Community groups and organizations

- Centro Cultural de Washington County
- Oregon Korean Community Center
- Asian Health & Services Center (APANO)
- Adelante Mujeres
- Bienestar Oregon
- Unite Oregon
- School Districts
 - Hillsboro
 - Beaverton
- Housing and community development interests
- Emergency services providers
- Local event organizers
- Recreational interests and recreational users
 - Tualatin Hills Parks & Recreation Department
 - The Reserve Vineyard & Golf Club
 - Merriweather National Golf Club

PROJECT TEAM MEMBER ROLES AND RESPONSIBILITIES FOR PUBLIC INVOLVEMENT

Washington County

- **Dyami Valentine, Project Lead and Senior Transportation Planner** – Dyami serves on the Project Management Team (PMT) and will provide strategy for and review of all public engagement activities and deliverables to ensure they meet County goals and align with other County planning projects.
- **Reza Farhoodi, Deputy Project Lead and Associate Planner** – Reza provides consistency between this project and Moving Forward TV Highway and will review public engagement deliverables as needed.

ODOT

- **Talia Jacobson, Region 1, Project Contract and Funding Administrator** – Talia provides project oversight to ensure that the project meets state requirements and objectives of reaching affected community members and organizations within the project area and surrounding areas.

Kittelson & Associates, Inc.

- **Susan Wright, Consultant Project Manager** – Susan is leading the consultant team, providing oversight on the Refinement Plan strategy and development.
- **Nicholas Gross, Deputy Project Manager** – Nicholas supports Susan in the development of and coordination of the Refinement Plan.

JLA Public Involvement

- **Jessica Pickul, Public Involvement Lead** – Jessica will oversee the public involvement plan and engagement activities, including leading the in-person and online project open houses and managing public comments.

STAKEHOLDER ADVISORY COMMITTEE

This project will include a Stakeholder Advisory Committee (SAC). The SAC will be comprised of community members who represent a variety of interests related to the trail. The SAC will provide input on trail opportunities, its alignment and outreach opportunities. They will review project deliverables and provide feedback. Each member should designate an alternative in case they are unable to attend meetings.

There will be four (4) SAC meetings for this project, which will be open to the public and include a public comment period.

TECHNICAL ADVISORY COMMITTEE

Technical Advisory Committee (TAC) will be comprised of staff from County, agency and jurisdictional representatives, service providers, as well as topical experts relevant to the project. The TAC will provide expert technical review of project deliverables, inter-jurisdictional coordination, and support community and stakeholder engagement.

ENGAGEMENT DURING THE COVID-19 CRISIS

The COVID-19 pandemic has rapidly changed the way many community members in Washington County work, live, and interact with each other. Washington County, ODOT, and the Consultant team understand that while project progress needs to continue, community safety is the top priority.

Gathering community input is central to the development of a refinement plan that is created and supported by the broad community. The current project scope outlines several engagement opportunities that require in-person public engagement which may need to be adjusted to enable community members to participate safely, yet meaningfully. Current state and federal guidelines prevent such a gathering for the foreseeable future.

The below table outlines engagement strategies that were scoped and alternative engagement ideas for the Project Management Team to consider as the project advances during the Coronavirus pandemic.

PUBLIC INVOLVEMENT STRATEGIES AND SCHEDULE

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Public Engagement Plan (PIP)	The PIP outlines public involvement goals, activities and key messages for the project. The PIP will also include a demographic analysis of the project area and look at Title VI populations.	JLA	N/A
Stakeholder List and Comment Log	Consultant will develop and maintain a log of public and stakeholder contacts, involvement activities, participation, and major themes of input received.	Washington County	Washington County
Project Website	County will develop, host and maintain Project Website. Questions or comments that received through the website will be responded to by the County.	Washington County	Washington County
Project Factsheet	<p>Consultant will design and develop a 1-page project factsheet with a project area map, schedule, key outcomes and opportunities for stakeholder involvement. The factsheet will be updated at each key milestone up to 3 times to provide relevant project information as well as website and contact information. Factsheet to be translated into Spanish on the back side and have information for requesting additional language translations.</p> <p><i>COVID considerations:</i> These may need to become newsletters that provide more information and info on ways to engage online.</p>	JLA/ Centro Cultural	N/A

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Open House Events	<p>Consultant will host two (2) open house events. These events will be organized around the following major milestones:</p> <ul style="list-style-type: none"> • Milestone 2: Alignment Alternatives Evaluation • Milestone 3: Preferred Trail Alignment <p>Spanish interpretation will be provided at both events. Washington County to provide advertising and interpretation in other languages. Meeting announcements will have information for requesting additional language translations.</p> <p><i>COVID Considerations:</i></p> <p>Overall, outreach with the public should be brief and more frequent.</p> <p>These events may need to resemble more robust online events that include short video presentations, partnered with interactive activities to gather feedback online.</p> <p>Paper packets of the materials could be created to provide the same information as the online event for those who an online event is not accessible. These packets could be advertised and made available for pick up at critical locations like grocery stores.</p> <p>For those who are exercising outside, we could include signage along the corridor about what’s being considered and encourage feedback through the online event.</p>	JLA	JLA

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Online Events	<p>Consultant will develop and run two (2) online events. Online outreach will be organized around the following major milestones:</p> <ul style="list-style-type: none"> • Milestone 2: Alignment Alternatives Evaluation • Milestone 3: Preferred Trail Alignment <p><i>COVID Considerations:</i> These events may need to be more robust and include brief informational videos that supplement what would have been discussed at the in-person events.</p>	JLA	JLA
Small-scale Community Events (2)	<p>Consultant will arrange or participate in two small-scale community events in along the trail alignment. Consultant team will provide Spanish interpretation. Washington County to provide advertising and interpretation in additional languages.</p> <p>One event will be conducted in Spanish and hosted by Centro Cultural.</p> <p><i>COVID Considerations:</i> These events may turn into focus group meetings that occur online via tools like Zoom or Skype. It will be important to identify specific people to invite to these sessions.</p>	KAI, with JLA and Centro Cultural each coordinating 1 event	JLA and Centro Cultural

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Stakeholder Meetings (up to 3)	<p>County will arrange and conduct in-person meetings over the course of the Project, with technical staff or community stakeholders to support development, evaluation, and selection and refinement of alignment alternatives.</p> <p>PMT will identify the stakeholders and provide contact information to the County.</p> <p><i>COVID Considerations:</i> These conversations could occur online via tools like Zoom or Skype.</p>	Washington County	KAI
Stakeholder phone calls (up to 2)	County or ODOT will arrange and conduct up to 2 phone meetings over the course of the Project with technical staff or community key stakeholders to support development, evaluation, selection and refinement of alignment alternatives.	Washington County or ODOT	KAI

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Stakeholder Advisory Committee (SAC)	<p>The project team will consult a Stakeholder Advisory Committee on project considerations throughout the project. The SAC will meet 4 times. The first SAC meeting will include a tour of the project alignment options being considered.</p> <p>The Consultant team will develop materials and facilitate each meeting.</p> <p>The County will compose the membership of the SAC, advertise each meeting, reserve meeting spaces and prepare meeting notes for each meeting.</p> <p>To make in-person meetings more accessible and to build awareness of the project, meetings will be streamed via Facebook Live on the County's account.</p> <p><i>COVID Considerations:</i> Meetings could occur online via tools like Zoom or MS Teams (hosted by the Consultant team) or Skype, however it should be considered whether stakeholders will be able to engage in meetings like these as there are many distractions and limitations on people's ability to focus. This could become an online group that includes the same members, enables brief conversations with the team, opportunities to weigh in and homework in between online discussions.</p>	JLA and Washington County	PMT

Tool/Activity	Description	Lead	Public Comment Analysis Lead
Technical Advisory Committee (TAC)	<p>The project team will consult a Technical Advisory Committee on project considerations throughout the project. The TAC will meet 4 times. The first TAC meeting will include a tour of the project alignment options being considered.</p> <p>The Consultant team will develop materials and facilitate each meeting.</p> <p>The County will compose the membership of the TAC, advertise each meeting, reserve meeting spaces and prepare meeting notes for each meeting.</p> <p><i>COVID Considerations:</i> These meetings could occur online via tools like Zoom or Skype however it should be considered whether this project fits in with other agency priorities at this time.</p>	KAI and Washington County	PMT
Public Engagement Synthesis Report	Consultant will prepare a Public Engagement Synthesis Report summarizing outreach activities, input received, and how the input was used and responded to.	JLA	JLA

COMMUNITY EVENTS

Hosting an information table at local community events is an effective way to reach a wide variety of community members. The following events may be considered for the two small-scale community events:

- Aloha-Reedsville Farmers Market
- Beaverton Farmers Market
- Beaverton Night Market
- Hillsboro Farmers Market
- Hillsboro Tuesday Night Market
- Hillsboro Latino Cultural Festival
- El Grito Community Festival
- Washington County Fair

Note: With the COVID-19 crisis, these events may be canceled. If needed, the project team will provide alternative community input opportunities during the pandemic.

ANTICIPATED SCHEDULE (As of May 2020)

TASKS & PUBLIC INVOLVEMENT	
EXISTING CONDITIONS March 2020 – June 2020	
 Project Team Kick-off Meeting	March 2020
 Stakeholder Advisory Committee #1	June 2020
TRAIL ALIGNMENT ALTERNATIVE EVALUATION June 2020 – September 2020	
 Online Outreach #1	June - July 2020
 Stakeholder Outreach	August 2020
 Community Events #1 & #2	August - September 2020
 Study Area Tour of Preferred Trail Alignments	September 2020
 Stakeholder Advisory Committee #2	September 2020
 Online Outreach #2	August - September 2020
PREFERRED ALIGNMENT & CONCEPTUAL DESIGN October – December 2020	
 Community Events #3 & #4	November - December 2020
 Stakeholder Advisory Committee #3	November 2020
DRAFT AND FINAL TV TRAIL REFINEMENT PLAN December 2020 - March 2021	
 Stakeholder Advisory Committee #4	February 2021

MEASUREMENTS AND MONITORING OUTREACH ACTIVITIES

The project team will evaluate the public involvement process on an ongoing basis to determine the effectiveness of the outreach effort.

At key milestones, the project team will assess how well the program is meeting the public involvement goals listed in this plan. While evaluation of these goals is necessarily subjective, the team will also consider the following more measurable objectives as the team assesses program effectiveness:

- Number of participants attending meetings or events.
- Number of website hits or downloads occurring during a specific time period.
- Number of people who have signed up for the project mailing list.
- Number of project comments received (phone, email, comment cards, online).
- Whether the comments are relevant to the project (indicates project understanding).
- How project decisions have been modified as a result of public input.