

The Road to 2020

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US Census Bureau
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Why We Do a Census

- Article 1, Section 2 of the US Constitution

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

- Key Purpose is Apportioning the 435 seats belonging to the US House of Representatives.

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial
Census-derived Statistics (Fiscal Year 2015)

Oregon

Total Program Obligations: \$10,041,847,365
Per Capita: \$2,492 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$6,686,005,548
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$1,152,976,715
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$460,163,572
20.205	Highway Planning and Construction	DOT	Grants	States	\$430,671,335
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$233,291,000
93.767	State Children’s Health Insurance Program (S-CHIP)	HHS	Grants	States	\$193,533,000
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$145,702,335
93.600	Head Start/Early Head Start	HHS	Grants	Providers	\$127,479,423
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$127,162,431
10.555	National School Lunch Program	USDA	Grants	States	\$110,951,039
93.527/ 93.224	Health Center Programs (Community, Migrant, Homeless, Public Housing)	HHS	Grants	Providers	\$88,010,651
93.658	Foster Care (Title IV-E)	HHS	Grants	States	\$79,407,000
10.557	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	USDA	Grants	States	\$75,555,594
14.195	Section 8 Housing Assistance Payments Program (Project-based)	HUD	Direct Pay	Owners	\$55,959,613
93.596	Child Care and Development Fund-Entitlement	HHS	Grants	States	\$38,993,000
93.568	Low Income Home Energy Assistance (LIHEAP)	HHS	Grants	States	\$35,985,109

Oregon Partnership Specialist

Purpose: Increase participation in the 2020 Census of those who are less likely to respond or are often missed.

- **Educate** people about the 2020 Census and foster cooperation with enumerators
- **Encourage** community partners to motivate people to self-respond
- **Engage** grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond to the national campaign

2020 Census



New Ability to Self Respond Starting March 23, 2020

- Internet
- Phone
- Paper



Or traditional in-person interview

What Do We Ask?

1. Address
2. Phone Number
3. Count of Each Person At That Address
4. Name
5. Gender
6. Age and Date of Birth
7. Race
8. Hispanic, Latino or Spanish Origin
9. Whether Someone Lives Somewhere Else
10. Relationship
11. Citizenship *



Languages

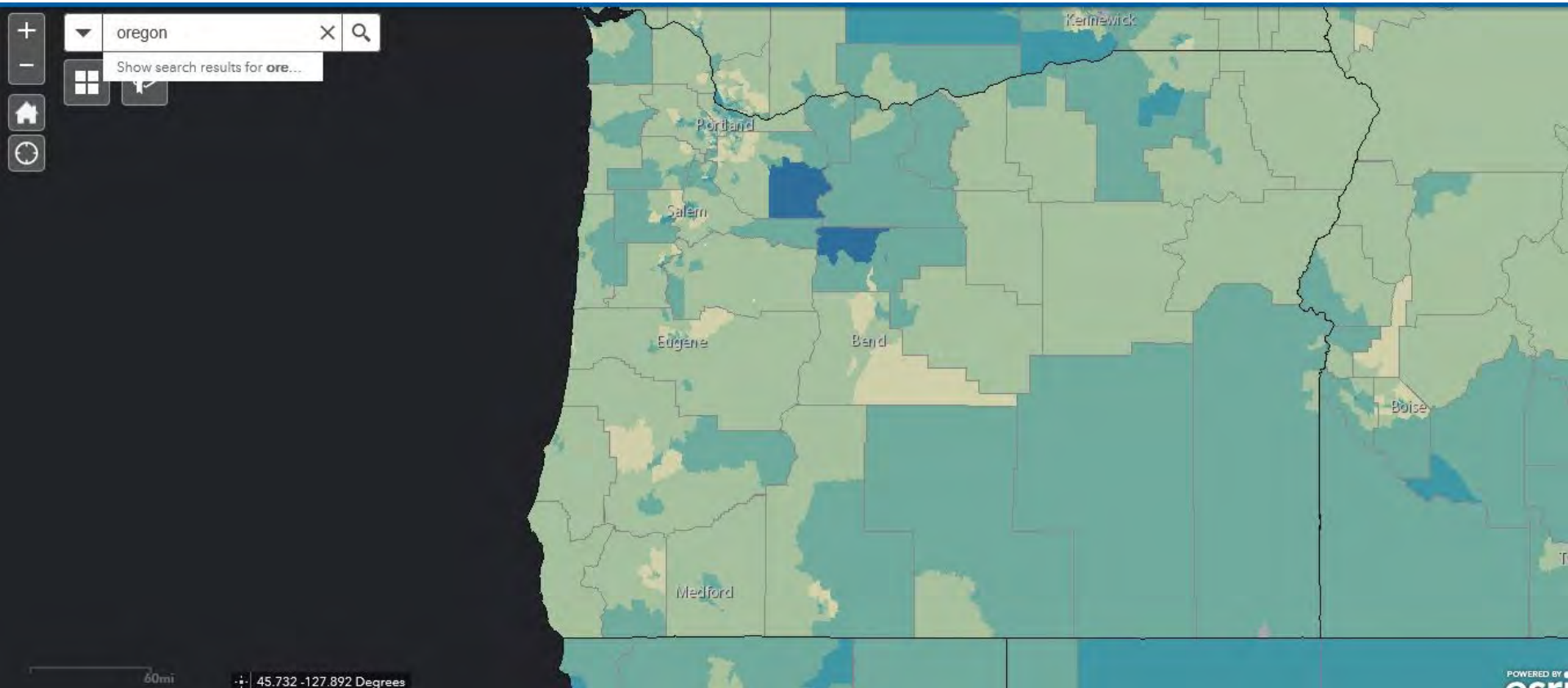
Internet Self-Response	Paper Form	Questionnaire Help	Enumerators, Mailed Items	Language Card and Guides
English Spanish Chinese (Simp.) Vietnamese Korean Russian Arabic Tagalog Polish French Haitian Creole Portuguese Japanese	English Spanish	13 languages Plus TDD	English Spanish	59 languages Plus ASL Plus Braille Plus Large Print

Hard-to-Count Populations

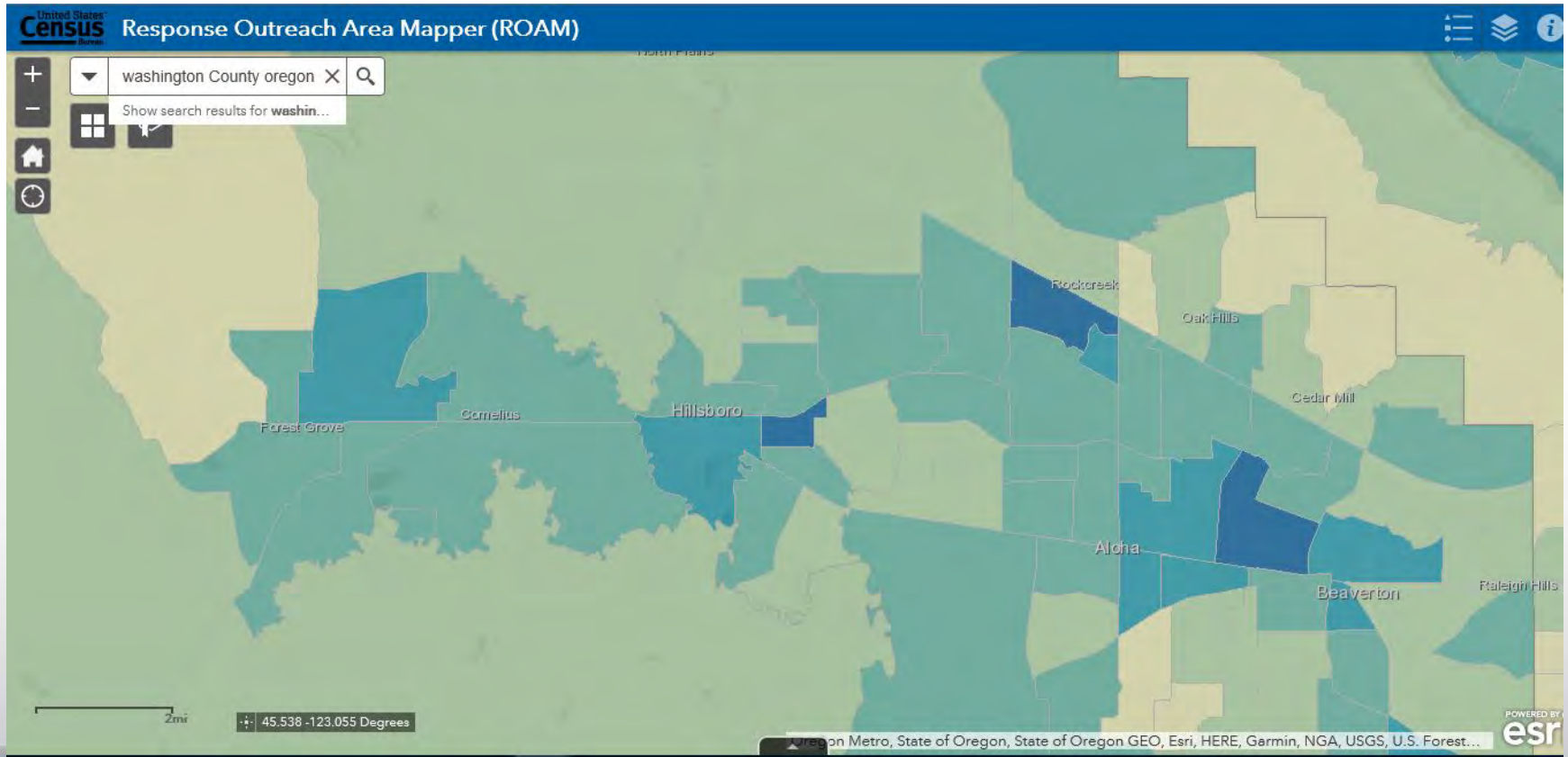
- Foreign-born/Immigrants
- Children younger than 5
- Seniors
- Homeless
- Migrant workers
- Renters
- Low internet access



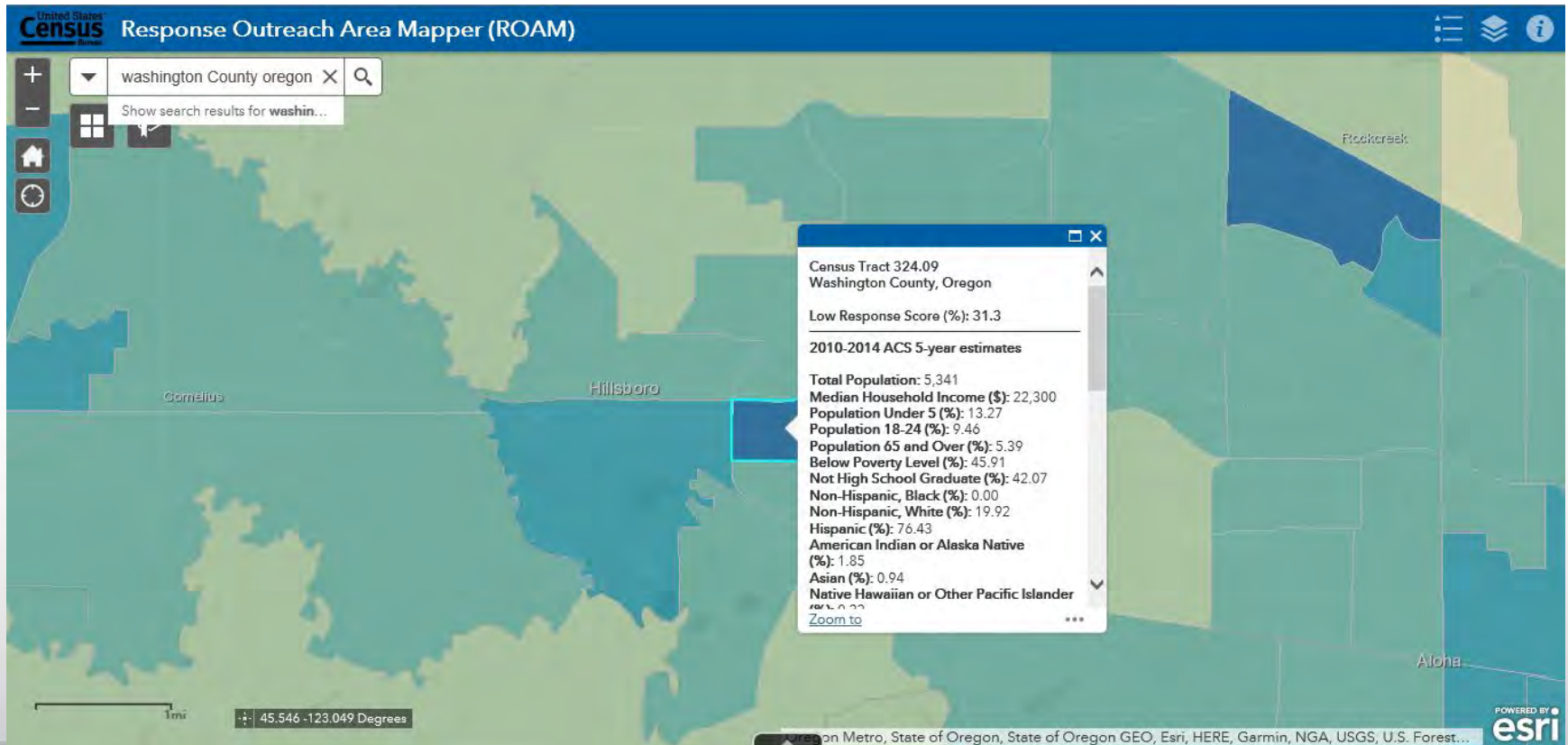
State of Oregon



Washington County



Washington County



Complete Count Committees

- Purpose is to identify, educate and enumerate the Hard-To-Count community.
- Tribal, state and local governments work together with partners in their communities to form CCCs to promote the 2020 Census to their constituents. Community-based organizations also establish CCCs that reach out to their members.
- Committee members are experts in the following areas:
 - Government
 - Media
 - Workforce development
 - Business
 - Education
 - Community Organizations
 - Faith-Based Community
 - Other, Based on Needs

Key Dates

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- 2017**
- Local Update of Census Addresses—invitations sent to local governments for completion in 2018
 - Publish final 2020 residence criteria and situations
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- 2018**
- Question wording to Congress—March 31, 2018
 - 2018 End-to-End Census Test
 - Regional Census Centers opening
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- 2019**
- Opening Field Offices
 - Complete Count Committees established
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- 2020**
- Advertising—begins in early 2020
 - Begin self response
 - Census Day**—April 1, 2020
 - Nonresponse Followup—early April–late July
 - Apportionment counts to the President—December 31, 2020
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- 2021**
- Redistricting counts to the States—March 31, 2021

Recruiting



**JOIN THE
2020 CENSUS TEAM**

D-498

APPLY ONLINE!

2020census.gov/jobs

2020 Census jobs provide:

Great pay \$13.50 - \$33.00/hr.
Flexible hours
Weekly pay
Paid training

For more information or help
applying, please call
1-855-JOB-2020

Federal Relay Service:
1-800-877-8339 TTY/ASCII
www.gsa.gov/fedrelay

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**United States
Census
2020**