

The 2020 Census & Service-Based Enumeration

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2020 Census Goal

Count everyone **once**, only **once**, and in the **right place**.



Why We Do A Census

- **Article 1, Section 2 of the U.S. Constitution:** *The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.*
- Key Purpose is apportioning the US House of Representatives

Why the Census Matters

- Congressional representation
- Apportionment & redistricting
- Federal funding
 - \$675 billion in fiscal year '15
 - \$13.5 billion to OR in fiscal year '16
 - SNAP, TANF, Head Start, Nat'l School Lunch Program, Section 8 Housing Assistance Payments Program, WIC, and more

Privacy & Confidentiality

- Only aggregate data reported
- Prohibited by law from releasing personal information to any person or organization (U. S. Code Title 13)
- Lifetime oath by all Census Bureau employees
- Penalties for wrongful disclosure: up to 5 years imprisonment and/or a fine of \$250,000

Service-Based Locations

- Shelters
- Soup kitchens & regularly scheduled mobile food vans
- Targeted Non-Sheltered Outdoor Locations (TNSOLs)



Service-Based Enumeration Key Dates

- **Mid-January:** Introductory letter mailed
- **Feb 3 – March 6:** Advance Contact
- **Feb 6 – Feb 20:** Field Canvass
- **March 30:** Shelters
- **March 31:** Soup kitchens & regularly scheduled mobile food vans
- **April 1:** Targeted Non-Sheltered Outdoor Locations (TNSOLs)

Response Methods at Service-Based Locations

- In-person Interview
- Paper Response Data Collection*

*Only available at shelters

Service-Based Enumeration (SBE) Notes

- Field staff will enumerate outdoor locations (TNSOLs) in **teams of four**
- **Questionnaire:** name, DOB, age on Census Day, sex, Hispanic origin, race, if they have a Usual Home Elsewhere/what is that address
- **People living in on-street parked vehicles** are counted during the outdoor operation on 4/1 (Targeted Non-Sheltered Outdoor Locations, or TNSOLs)
- **People experiencing homelessness** may choose to respond online or over the phone
- **Hiring for SBE** began end of January

Thank You

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