



# Ballot Measure 108 Oregon Tobacco Tax


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Public Health Advisory Council Meeting  
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**WASHINGTON COUNTY**  
**OREGON**

Department of Health and Human Services



# Background – Measure 108

In November 2020, Oregon passed Measure 108

- Raised the cigarette tax increase from \$1.33 to \$3.33 per pack
- Instituted a tax on e-cigarettes and other nicotine inhalants
- Raised the cigar tax to \$0.50 to \$1.00 per cigar



# Current Status

In 2021-2023, OHA estimates BM 108 tax revenue will generate \$430 million

- 90% (\$385 million) to maintain and expand OHP healthcare coverage
- 10% (\$43 million) designated for state and local tobacco prevention and cessation

# How it Breaks Down

- \$7.1 million to Tribes
- \$21 million to Community Based Organizations
- \$10 million for Local Public Health
  - Washington County will receive \$1,237,728



# In Our Community

## CHIP Community Survey

Top three priority areas identified:

1. Youth Resiliency
2. Community Grants
3. Family/Caregiver Resiliency



Thank you for your partnership!

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