



# Fair Complex Master Plan Update

Online Open House Results

June 2019



# OVERVIEW

Purpose: gauge community support for proposed Master Plan Update.

- Opened Friday, May 10
- Closed Monday, June 3
- 1,700+ people visited the site
- 398 people responded





# COMMON THEMES

- Broad support for much needed facilities
- Want more details of size, surface, activities
- Concern about bay sizes, ability to be truly multi-use
- Tension between traditional agricultural and new urban uses
- Funding source / taxpayer dollars
- Concern that changes are phasing out the Fair



# MASTER PLAN – PHASE 1

Respondents: 385

Average score: 3.99

## Level of Support



(1) No Support

(5) Full Support



# MASTER PLAN – PHASE 1

## Multi-Purpose Bay

### *Like*

- Flexibility of multi-use
- Continue agricultural heritage
- Safe space for people and animals

### *Concerns*

- Bay is not big enough
- Mixing people and animals; bio-security



*“I like that it can host a variety of events and that it will update the barns. It will increase everyone's enjoyment of the fair and other events.”*



# MASTER PLAN – PHASE 1

## Show Ring

### *Like*

- Fills a critical need

### *Concerns*

- Needs to be covered
- Keep current show rings
- Not big enough to provide for multiple species
- Not suitable for animal and non-animal events



*“This is essential. I would love for it to be a covered arena, but at least an open one is required to meet the current needs of the young citizens of this county.”*

# MASTER PLAN – PHASE 2

Respondents: 355

Average score: 4.01

## Level of Support



(1) No Support

(5) Full Support



# MASTER PLAN – PHASE 2

## Multi-Purpose Bay 2

### *Like*

- Flexibility of multi-use
- The additional space is needed
- Continue agricultural heritage

### *Concerns*

- Include in Phase 1
- Separate (breezeway) Bays 1 and 2
- Not big enough for multiple species
- Mixing people and animals; bio-security



*“Expanding the multi-purpose building will add more uses and allow for bigger shows or multiple shows to happen at the same time.”*



# MASTER PLAN – PHASE 2

## Barns

### *Like*

- Need to replace aging barns for safety

### *Concerns*

- Include in Phase 1
- Not big enough for multiple species
- Mixing people and animals; bio-security
- Losing character with new facilities



*“I suspect they were due for a major overhaul and if the new construction is usable for more than what the barns were used for then it makes good sense.”*

# MASTER PLAN – PHASE 2

## Central Plaza

### *Like*

- A great community asset
- Flexible space for multiple uses
- Desire for concerts/ amphitheater

### *Concerns*

- Needs more covered areas and trees
- Ensure public access
- How will it be programmed?
- Security and maintenance



*“I think that the Central Plaza would get a great amount of use. I think having an area to picnic would be great, as well as a place for outdoor concerts.”*



# MASTER PLAN – PHASE 3

Respondents: 365

Average score: 4.05

## Level of Support



(1) No Support

(5) Full Support



# MASTER PLAN – PHASE 3

## Covered Show Ring

### *Like*

- An important improvement for sun and rain protection
- Allows year-round use
- Cover, don't enclose

### *Concerns*

- Needs to happen in Phase 1
- Ensure large enough for desired uses
- Needs seating



*“I like the idea of a covered show ring. Summers are hot and the youth/animals suffer if not under cover.”*



# MASTER PLAN – PHASE 3

## RV Park

### *Like*

- Great for exhibitors during events
- Year-round revenue generator
- Fills a need in the city/county

### *Concerns*

- Keep the ball fields
- Security, cleanliness – for temporary stays only
- Dangerous crossing street to barns
- Too much pavement
- What amenities will be provided?



*“The RV park is a great place for exhibitors and may pull in more people to exhibit. When not being reserved for exhibitors for events, I would like to see that space be used as an RV park for the public...”*

# FAIR USE OVERLAY

## Fair Uses Adequately Supported

Yes

- More spacious, better organized

No

- Not enough parking
- Too much pavement/parking
- Don't remove ball fields
- Too much vendor space, not enough animal space
- Need more horse spaces, show rings, warm up, rodeo/arena
- Questions about specific fair activities/uses





# TAKEAWAYS

- Strong community support for Master Plan concepts:
  - Multi-use / multi-user
  - Replacing aging facilities
  - Continuing agricultural heritage
- Some concerns raised should be considered by the County at the time of implementation
- Some concerns raised will inform the County's communications and education efforts going forward

